

JASON CAMPBELL

CANDIDATE FOR CHIEF

Texwlelexw / Ti'h' n'a sa'np

Jason Campbell, MBA

Jason Campbell is a dedicated Seabird Island member from the Peters' family. Jason leads with deep-rooted experience in Indigenous governance, public administration, community and economic development. Jason has consistently demonstrated a commitment to advancing Indigenous self-determination, cultural revitalization, and community well-being.

As the Executive Director of the Seabird Island Band, Jason led over 50 programs and 350 staff, driving significant growth in the organization's assets and economic portfolio. Under his leadership, Seabird Island Band has diversified its economic ventures, where he acquired commercial and residential real estate, and purchasing a manufacturing company. These initiatives significantly increased the community's land base, portfolio, and revenues.

Jason Campbell also played a pivotal role in restructuring the housing program, transitioning from single-family dwellings to higher-density housing with accessibility units to meet the needs of a growing and diverse population.

Jason has been instrumental in navigating relationships with various levels of government, negotiating for Seabird Island Band's entry into, administration and enforcement of sectoral self-governance in areas such as Land Code, Education, and Child and Family jurisdiction. His strategic vision also extended to strengthening justice partnerships with the RCMP, Crown Counsel, and Probation services to ensure the safety and security of Seabird Island residents.

With a strong background in justice, Jason previously worked with Correctional Services Canada, where he facilitated Aboriginal programs

designed to address offender rehabilitation and reintegration. This included collaborating with the Stó:lō Service Agency to establish a sweat grounds and partnering in the construction of Coqualeetza longhouse, creating important cultural spaces for healing and community gatherings.



In addition to his role at Seabird Island, Jason has held several leadership positions, including serving as a BC Director on the Lands Advisory Board, where he encouraged the enforcement of First Nation laws for environmental and land protection. He is also an Indigenous Advisory Board Member at the University of the Fraser Valley and a member of both the Commissioner's National Indigenous Advisory Committee and the BC RCMP Indigenous Cultural Advisory Committee. Currently, Jason is an Assistant Professor at the University of the Fraser Valley in the Business and Computing faculty, incorporating indigenous frameworks into business frameworks.

Jason Campbell holds an Executive MBA in Indigenous Business Leadership from Simon Fraser University, where he was recognized for his dedication and awarded the Most Engaged Student.

With a proven track record in Indigenous governance, community advocacy, and economic development, Jason continues to contribute to the growth, sustainability, and well-being of Indigenous communities throughout British Columbia.